

From Robert Reich's sub stack article on FB: *Why We Need Nauseous Optimism*

“To take one example, Elon Musk — the richest man in the world, who has 192 million followers on X (largely because he owns the platform and can maximize his reach on it) — has started a PAC that collects highly detailed personal information. Musk's goal is to target voters in key battleground states with tailored digital ads favoring Trump and harming Harris.”

“In addition, X's AI chatbot has told millions of users — falsely — that Kamala Harris is not eligible to appear on their state's 2024 presidential ballot.”

***“What can you do? At the least, make it expensive for Musk to use his wealth and ownership of X this way. Boycott Tesla, urge your friends to do the same, and tell advertisers to get off the X platform.”***

Some major advertisers on X. Pick one or a few and tell them to leave X:

- ☐ Nestle
- ☐ Verizon
- ☐ Disney
- ☐ Kraft Heinz
- ☐ Unilever
- ☐ Kellogg Company
- ☐ GlaxoSmithKline
- ☐ Comcast Corporation